

2011 Official Rules

WIN A SWEET RIDE RULES

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. Eligibility: Win a Sweet Ride (the "Contest") is open only to legal residents of the States with current McAlister's Deli locations (Alabama, Arkansas, Colorado, Florida, Georgia, Illinois, Indiana, Kansas, Kentucky, Louisiana, Michigan, Mississippi, Missouri, New Mexico, North Carolina, Ohio, Oklahoma, South Carolina, Tennessee, Texas, Virginia, and Wyoming) and the District of Columbia, who are at least eighteen (18) years old at the time of participation, unless otherwise prohibited by federal, state, or local law. Employees of the following entities and members of their families or households are not eligible for participation under any circumstances: McAlister's Corporation, Chrysler Group LLC and their affiliates, advertising and promotion agencies and their respective parent and affiliate companies. All federal, state and local laws apply. Void where prohibited. No purchase necessary, and purchase will not increase chance of winning.

2. Sponsor: McAlister's Corporation, Ridgeland, MS.

3. Agreement to Official Rules: Participation in this Contest constitutes participant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to this Contest.

4. Timing: The Contest begins on September 3, 2011 at 12:00 a.m. Eastern Time ("ET") and ends on November 26, 2011 at 11:59 p.m. ET (the "Contest Period").

5. How to Participate: During the Contest Period, there are three ways to participate:

First, entry forms for the Grand Prizes will be available at each participating restaurant. Participants complete the form and leave it in the Win a Sweet Ride entry box at their local McAlister's restaurant.

Second, participants may submit entries for the Grand Prizes by mailing a postcard or letter with their name, address, date of birth, and State of residence to the following address: McAlister's Corporation, c/o Win a Sweet Ride, 731 S Pear Orchard Rd. Suite 51, Ridgeland MS 39157.

Third, participants may obtain entry forms through Facebook. Participants should visit www.facebook.com/teafreaks and follow the instructions. Facebook participants will receive a printable entry form with a unique code which the participant must print and take to any participating McAlister's restaurant. At the restaurant, the participant will compare the unique code on the printable entry form to the winning code for a Weekly Prize as posted in the restaurant. The participant may then submit the printable entry form in the Win a Sweet Ride

entry box as an entry for the Grand Prize. Entries through facebook for weekly prizes can only be done once per week.

Limit one (1) entry per person per day for grand prize. Multiple entries received from any person in excess of the stated number will be void. Winners of Weekly Prizes remain eligible to win one of Grand Prizes. Mailed entries must be received by Friday, November 25th to be eligible.

6. Winner Determination: Winning codes for Weekly Prizes will be determined at the Sponsor's sole discretion prior to the Contest Period and posted at participating McAlister's restaurants. It is the Facebook participants' responsibility to determine whether he or she has won a Weekly Prize.

At the end of the Contest Period, the Sponsor, or its designee, will select two entries as winners of the Grand Prizes. The Sponsor will contact the Grand Prize winners.

The Sponsor will post the names of Weekly and Grand Prizes on its website, Facebook, and in any other media format as it deems appropriate.

7. Prizes: Prizes will be awarded based upon the following schedule:

Week	Prizes	Value	Odds
1	McAlister's Gift Card	\$ 50.00	1:50,000
	Tailgate Party Pack	\$ 296.00	1:50,000
2	McAlister's Gift Card	\$ 50.00	1:50,000
	Free Lunch for a Year	\$ 520.00	1:50,000
3	McAlister's Gift Card	\$ 50.00	1:50,000
	Tailgate Party Pack	\$ 296.00	1:50,000
4	McAlister's Gift Card	\$ 50.00	1:50,000
	Free Tea for a Year	\$ 730.00	1:50,000
5	McAlister's Gift Card	\$ 50.00	1:50,000
	Tailgate Party Pack	\$ 296.00	1:50,000
6	McAlister's Gift Card	\$ 50.00	1:50,000
	Free Nachos for a Year	\$ 416.00	1:50,000
7	McAlister's Gift Card	\$ 50.00	1:50,000
	Tailgate Party Pack	\$ 296.00	1:50,000
8	McAlister's Gift Card	\$ 50.00	1:50,000
	Free Lunch for a Year	\$ 520.00	1:50,000
9	McAlister's Gift Card	\$ 50.00	1:50,000
	Tailgate Party Pack	\$ 296.00	1:50,000
10	McAlister's Gift Card	\$ 50.00	1:50,000
	Free Nachos for a Year	\$ 416.00	1:50,000
11	McAlister's Gift Card	\$ 50.00	1:50,000

	Tailgate Party Pack	\$ 296.00	1:50,000
12	McAlister's Gift Card	\$ 50.00	1:50,000
	Free Tea for a Year	\$ 730.00	1:50,000

Grand Prize: Sponsor will give away two 2011 Jeep Wranglers, one with a retail value (MSRP) of \$34,445, and odds of 1 in 1,000,000 and the other with a retail value (MSRP) of \$35,185, and odds of 1 in 1,000,000 .

Prizes are non-transferable, and not redeemable for cash. No substitution will be made except at Sponsor's sole discretion.

8. General Conditions: Sponsor reserves the right to abbreviate, cancel, suspend, terminate and/or modify the Contest, if any fraud, technical failures or any other factor impairs the integrity or proper functioning of the Contest, or for any other reason, without notice or further obligation, as determined by Sponsor in its sole discretion. Sponsor, in its sole discretion, reserves the right to block any individual it finds to be tamperingreservehe operation of the Contest or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages and other remedies (including attorneys' fees) from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

9. Limitations of Liability: For purposes of this Agreement, "Released Parties" shall mean Sponsor, Chrysler Group LLC, Facebook, Inc., Administrator and their respective subsidiaries, affiliates, advertising/promotion agencies, and suppliers, and each of their respective parent company's officers, directors, employees and agents. Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by participant, printing, typographical or other errors or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Contest; or (4) printing, typographical, technical, computer, network or human error which may occur in the administration of the Contest, the announcement of the Grand Prize or in any Contest-related materials. Released Parties are not responsible for any technical problems, malfunctions of computer systems, servers, providers, hardware/software, lost or unavailable network connections or failed, incomplete, garbled or delayed computer transmission or any combination thereof.

10. This promotion is in no way sponsored, endorsed, or administered by, or associated with, Facebook. You understand that you are providing your information to Sponsor and it's affiliates, and not Facebook.

11. By publishing or submitting any materials to Sponsor through Facebook, including, but not limited to, comments, messages, reviews, photos, videos, or questions, you automatically grant Sponsor and its affiliates a worldwide, nonexclusive, perpetual, irrevocable, royalty-free, unconditional, fully paid right and license: (a) to make, have made, use, copy, reproduce, modify, and create derivative works of your materials; (b) to publicly perform or display, import, broadcast, transmit, distribute (directly and indirectly through multiple tiers), license, offer to sell and sell, rent, lease, or lend copies of your materials (and derivative works thereof); and (c) to sublicense to third parties the foregoing rights, including the right to sublicense to further third parties.

Additionally, you consent to the use of your name, statements, photographs, videos, voice recordings, and likeness for publicity purposes, as well as any other purpose associated with this Contest and/or Sponsor and agree that such grant and consent is without restrictions or additional compensation or permission of any kind.

12. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules or the rights and obligations of participants and Sponsor in connection with the Contest shall be governed by and constructed in accordance with the laws of the State of Mississippi without giving effect to any choice of law or conflict of laws rules or provisions. Any legal claims arising out of or relating to the Contest or these Official Rules shall be brought only in the United States District Court for the Southern District of Mississippi, Jackson Division, or the state courts of Madison County, Mississippi.

13. The Official Rules and the entry forms have not been authorized, issued, or approved by any court, official, or agency of the United States or any state or by any lawyer, law firm, or insurance or brokerage company.

14. To obtain a copy of these Official Rules or a list of the official winners after the conclusion of the Contest, send a self-addressed, stamped envelope to the following: McAlister's Corporation, c/o Win Our Sweet Ride, 731 S Pear Orchard Rd. Suite 51, Ridgeland MS 39157. Please be certain to specify "Official Rules" or "Winners List" in your request.